



www.Run4Paws5k.com

www.MagnificentMutts.org

September 30, 2017 - McCollum Park, Downers Grove, IL

Dear Potential Sponsor,

Magnificent Mutts Rescue is a 501(c)3 non-profit all-breed cat and dog animal rescue. We are unique in that all of our animals are housed in foster homes. Our mission is to rescue cats and dogs from high kill animal shelters in Chicago; throughout the US; Puerto Rico; Beirut, Lebanon; South Korea; and Doha, Qatar. Your generous sponsorship helps us continue to expand our reach. Last year over 800 animals were rescued and placed in homes through our efforts. Our lifesaving program continues to save countless lives as we rescue animals and place them in loving homes. 100% of the proceeds raised from the Run4Paws 5K will go to continuing the mission of Magnificent Mutts Rescue.

The Run4Paws 5K Run and 2K Puppy Path is a fun and unique race event that benefits and promotes rescue and adoption through Magnificent Mutts. This is a family-friendly race where even the dogs are allowed, and encouraged, to participate in both events. This run is quickly becoming a new fall tradition in Downers Grove with many returning participants.

Last year's race, only our 2nd annual, was a huge success thanks to our awesome 2016 sponsors. We hosted 304 registrants, almost doubling the size from 2015! We are hoping to double again in 2017. The race will be promoted through Magnificent Mutts and numerous media outlets such as Daily Herald, Chicago Athlete, local papers, pet friendly publications, and racing focused businesses. Last year we were again featured on the WGN Friday Pet Segment. Race flyers and posters will be at all adoption events and posted in businesses throughout the Chicagoland area. Runners/walkers receive a tech t-shirt and "doggie bag" containing promotional flyers, coupons, and goods from our sponsors. Items for the "doggie bags" must be delivered to Magnificent Mutts by September 18th, 2017.

Thank you for your support,

A handwritten signature in black ink that reads 'Mark W Fodrey'.

Mark Fodrey
Race Director



2017 Run4Paws 5K Corporate Sponsor Agreement Form

Please complete the information below. The company name listed will be used on promotional materials as written; please list it as you would like it to appear, including capitalization, hyphens and registered marks, if necessary. Distribution of sponsorship benefits begin once the form is received.

Company Name (print) _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Company's Web Address _____

T-Shirt Size(s) (for applicable level) _____
(Women's and youth sizes available. Please specify.)

We would like to sponsor at the following level:

_____ Top Dog (\$10,000) only one available

_____ Best In Show (\$5,000)

_____ Best In Group (\$2,500)

_____ Man's Best Friend (\$1,000)

_____ Tail Wagger (\$500)

_____ Bow-Wow Buddy (\$250)

_____ In-kind: _____

****For tax purposes, please make checks out to Magnificent Mutts Rescue**

Signature _____

If applicable, send file containing company logo via email to: run4paws5k@yahoo.com

Mail form and sponsor check (payable to Magnificent Mutts Rescue) to:

Run4Paws 5K

C/O Mark Fodrey

332 S. Grace St.

Lombard, IL 60148



Additional In-kind Sponsorship Opportunities:

Water Station Sponsor - Donate 600 bottles of water and provide volunteers for the water stations on the course and at the finish line. Estimated cost: \$125

Additional perks:

- Name listed on sponsor page
- Advertised once on Facebook page.

Volunteer Shirt Sponsor - Get your logo on the back of the volunteer shirts when you donate the proceeds to purchase up to 100 volunteer shirts. Estimated cost: \$500

Additional perks:

- Logo listed on sponsor page
- Logo listed on in-kind sponsor banner
- Advertised once on Facebook page

Bandana Sponsor - Get your logo on the bandanas when you donate the proceeds to purchase 150 bandanas. Estimated cost: \$500

Additional perks:

- Logo listed on sponsor page
- Logo listed on in-kind sponsor banner
- Advertised once on Facebook page

Runners Bag Sponsor - Get your logo on the runner bag when you donate the proceeds to purchase bags for all registered participants. Estimated cost: \$500

Additional perks:

- Logo listed on sponsor page
- Logo listed on in-kind sponsor banner
- Advertised once on Facebook page.